

**ADIKAVI NANNAYA UNIVERSITY**  
**RAJAMAHENDRAVARAM-533296**

**Dean**  
**Academic Affairs**



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Circular No. ANUR/DAA/2024

Date: 16-03-2024

**CIRCULAR**

This is to inform you that all Principals of affiliated Colleges, the following points should follow Syllabus/papers for Skill Enhancement Courses and edX courses for I year 2<sup>nd</sup> Semester for the Academic Year 2023-2024 for UG programme as per APSCHE Guidelines.

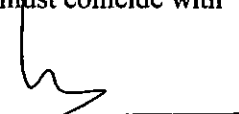
1. Semester-II: it is resolved that any two of the following out of five (One from each Group) Skill Enhancement Courses prescribed by APSCHE are to be taught to II Semester students under Single Major Programmes

S.No	Skill Enhancement Courses (Choose any one from the list) Group 1	Skill Enhancement Courses (Choose any one from the list) Group 2
1	Business Writing	Marketing Skills
2	Stock Marketing Operations	Investment Planning
3		Digital Literacy

2. Following are EdX online Certificate Courses equivalent to the Skill Enhancement Course as follows:

S.No	Skill Enhancement Courses (Choose any one from the list) Group 1	Equivalent EDX Course to be registered by the candidate mandatory Group1	Skill Enhancement Courses (Choose any one from the list) Group2	Equivalent EDX Course to be registered by the candidate mandatory Group2
1	Business Writing	Business writing Techniques	Marketing Skills	Fundamentals of Digital Marketing
2	Stock Marketing Operations	Financial Marketing and Products	Investment Planning	Introduction to Personal Financial Planning
3			Digital Literacy	Computer Sciences

3. All the II semester students must register **ONE** Skill Enhancement Course under Edx Platform Online course either in Group I or Group II equivalent to the Skill Enhancement subject chosen by him/her.
4. Hence, all the II semester students must undergo **Two** Skill Enhancement Courses and at least **ONE** edX Online course equivalent to the Skill Enhancement Course he has chosen.
5. It is resolved that the edX course carries the same number of Credits i.e., 2 (two) Credits as carried by the Skill Enhancement Course. Hence there is no disturbance in the total number of Credits in the overall Programme. Thus who got online certificate (edX) are exempted for writing University exam of that students.
6. This resolution comes into force with immediate effect in the academic year 2023-24 for the II semester students.
7. The edX course is to be adopted and implemented in hybrid mode, by exposing the students to online content available on edX platform under the supervision of the concerned MENTOR and also explicating the content in the classroom. Hence, the edX course has both online and offline content delivery in the classroom.
8. The timelines for the said edX Course are to be followed scrupulously and must coincide with the University End-Semester Examinations.

  
**DEAN.**  
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